

General History of La Jolla, RG005.26

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Descriptive Summary

Title: General History of La Jolla

Dates: 1908 - Present

Collection Number: RG005.26

Creator/Collector: La Jolla Historical Society

Extent: 1 linear foot

Repository: La Jolla Historical Society, La Jolla, California 92037

Abstract: The General History of La Jolla Collection is made up of photographs, ephemera and archival material collected by the La Jolla Historical Society since the 1930s to use for historical research and reference. This material pertains to the history and heritage of La Jolla, California, its people, places and events. A container list is included in the PDF and HTML versions.

Language of Material: English

Access: The Collection is open for research

Publication Rights: The La Jolla Historical Society holds the copyright to any unpublished materials

Preferred Citation: Courtesy of the La Jolla Historical Society

Acquisition Information: RG005.26

Biography/Administrative History: The La Jolla Historical Society inspires and empowers the community to make La Jolla's diverse past a relevant part of contemporary life.

The La Jolla Historical Society's Collections encompass over 80 years of actively collecting archival material, books, maps, scrapbooks, ephemera, fine art, newspapers, street and land use files, business and personal documents and historic and archaeological artifacts. The Society boasts over 20,000 photographs, over 1000 postcards, 400-plus architectural drawings and approximately 200 oral history recordings.

Collecting was initiated by Howard Randolph and volunteers on the historical committee of the Library Association of La Jolla. The Collection began by gathering photographs and documentation in the late 1930s, which later became the nucleus of the La Jolla Historical Society's Collections. The Society was created in 1963.

Through many moves in location the Society continued collecting and expanding. Accumulated Collections took on its current construct in 2010 after the renovation of the La Jolla Historical Society's campus of structures in central La Jolla, which consists of the 1904 Wisteria Cottage and 1940s Balmer Annex used for exhibits and programming, and a 1909 cottage used for business and research offices. The late Ellen Browning Scripps' 1916 automobile garage was also renovated and now houses the Collection in a modern collections storage facility. Materials are housed in archival boxes, sleeves, envelopes and other archival-safe materials and are cared for according to standards and best practices of the museum profession. In 2016, the Society initiated new PastPerfect Museum Software to manage and catalog its Collections and in 2018 started using the Online Archive of California to upload searchable information from its

Collections to enable improved public access. The Society will continue these processes and look forward to utilizing new opportunities to collect, preserve and share the history of La Jolla.

Scope and Content of Collection: The General History of La Jolla Collection is made up of photographs, ephemera and archival material collected by the La Jolla Historical Society since the 1930s to use for historical research and reference. This material pertains to the history and heritage of La Jolla, California, its people, places and events. A container list is included in the PDF and HTML versions.

Container List Below

Container List

RG005 – Subject Files (Large)
Box 26 – General History of La Jolla

Boundaries & Origin of La Jolla

Newspaper Column. "Frank Rhoades." La Jolla beginnings. Name. By Robert Wilder.

Article. "100 Years in La Jolla" on the history of La Jolla. La Jolla Ledger. 1981.

Article draft. Draft of a La Jolla Journal article titled "Thinks La Jolla is an Indian Name" by John Chapman. December 10, 1931.

Collection of articles. Collection of articles from the La Jolla Light regarding to the name and boundaries of La Jolla. 1980-1988.

Article. "Experts Differ on Origin of 'La Jolla'" by John Davidson. San Diego Tribune. September 13, 1934.

Article. "La Jolla 'La Joya' in Early Days" by John Davidson. San Diego Tribune. September 21, 1934.

Article draft. Draft of an article for the San Diego Sun about the history of La Jolla by John Davidson. July 6, 1942.

Article. "How Come La Jolla Called La Jolla?" La Jolla Journal. February 11, 1943.

Newspaper excerpt. Excerpt from a local paper regarding the spelling of 'La Jolla'. 1946.

Article. "From Elinor Maxwell's Column" on the history of La Jolla and notable local attractions. July 12, 1946.

Book excerpt. Book excerpt regarding the name of La Jolla from "1660 California Place Names" by Erwin G. Guddle. Noted by H.S.F. Randolph (two copies).

Article. "Name La Jolla Indian One Referring to Cove There". San Diego Union. December 30, 1948.

Letter to the editor. Letter titled "Another Explanation of La Jolla's Name" by John Clarke Rose. La Jolla Light. November 11, 1971.

Congressional record. Statement by Rep. Duncan Hunter Sr. and Clair W. Burgener to Congress regarding the commissioning of the U.S.S. La Jolla. October 29, 1981.

Article. "Everywhere you look, its 'La Jolla'" by Mike Krey. La Jolla Light. September 24, 1981.

Article. Article referring to the misspelling of La Jolla by the Postal Department prior to 1905. 1982.

Letter. Letter to U.S. Indian Agent Horatio Rust from Chalmers Scott regarding the origin of the name La Jolla. January 16, 1910.

Pamphlet. "Reasons why La Jolla is called 'The Jewel'" by the La Jolla Town Council.

Flier. Flier titled "How Did La Jolla Get its Name" by Marjorie F. Hutchinson. Mentions local tribes and the "Como Yei". 1940's.
Pamphlet. "Your Tour of La Jolla" travel and tourist guide. Mid-century.
Magazine excerpt. Excerpt on the chronology of La Jolla from a La Jolla-themed publication. 1970's.
Article. "History of La Jolla: How La Jolla Got its Name" by James A. Leftwich (three copies).

La Jolla History - Yesterday and Today Articles

Articles. Large collection of "Yesterday and Today" articles by Jim Muskewitz on the various locations in La Jolla and how they have changed. La Jolla Light and La Jolla Sun. 1982-1983.

General History #1

Article. "La Jolla Past and Present" on the history of La Jolla from the 1880's to the 1930's. La Jolla Journal. January 6, 1938.

Article. "La Jolla Gains Fame as Riviera of the Pacific" by Elinor Maxwell. August 27, 1950.

Pamphlet. "La Jolla - the Jewel City" tourist pamphlet detailing the history and notable places around La Jolla (three copies: 1951 edition, 1953 edition, and 1954 edition).

Article. "Perspective 76: La Jolla yesterday, today, tomorrow. July 1, 1976" on the history of La Jolla. La Jolla Light. July 1, 1976.

Article. "The Story of La Jolla" by Lola Sherman. La Jolla Light. July 1, 1976.

Article. "Light Looks: Luncheon in La Jolla" on different restaurants in La Jolla and their history. La Jolla Light. April 24, 1980.

Article. "A Children's Pool from Ms. Scripps" on the 1931 dedication of the Children's Pool in La Jolla with many photos included. La Jolla Light. March 8, 1979.

Article. "Coast views heading for you" by Patty Morin on the La Jolla Coastal Program. La Jolla Light. March 6, 1980.

Article. "Light Looks: La Jolla - when it was a village". Notably includes handwritten descriptions of each included photo, providing additional context. La Jolla Light. August 16, 1979 (two copies).

Timeline. Chronology of La Jolla from 1886-1945. 1945.

Pamphlet. Informational pamphlet about La Jolla titled "Passport to La Jolla: The Jewel in California's Crown". 2002.

Article. "La Jolla Greets Returning Champ" on Mrs. Samuel P. Weston, baking contest champion. Mid-century.

Article. "'Grand auction' jumps-starts LJ History" by Carol Olten. La Jolla Village News. April 12, 2007.

Article. "The Story of La Jolla" by Lola Sherman. La Jolla Light.

Container List

Magazine excerpt. "America's Treasure Towns: La Jolla" by Kathleen Briggs. Woman's Day. June 1957.

Article. "High Society - La Jolla: A Celebration of its Past". San Diego Reader. 1981.

Essay. Essay on La Jolla titled "False Bay, The Jewel, and the Land in Between" by Michael Pallamary. 2002.

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Essay. Essay on early La Jolla titled "Diamond in the Rough: La Jolla Park 1887-1900" by Laura McDonald Lewis. May 9, 1990.

Study. Study of La Jolla in order to determine if La Jolla should be a separate municipality from San Diego by John McTighe & Associates. 1991.

Survey. "Pathfinder Social Survey of San Diego" by Edith King and Frederick A. King on the social conditions in San Diego. 1910's.

List. List of significant points of interest and institutions around La Jolla with detailed descriptions of each. Mid-century.

Article. "Places and Faces from La Jolla's Past" on the history of La Jolla and prominent figures within. May 1969.

Article. "Our Shangri La... La Jolla!". La Jolla Report. Summer 1982.

Article. "Praise from the past" by Lyn Carlson on the La Jolla travel brochures of the past. La Jolla Light. April 17, 1980.

Research excerpt. Excerpt on La Jolla's water supply during the 1890's titled "La Jolla's Water Road" by Michael G. Duffey. 2003.

Newspaper. Copy of the La Jolla Light with the headline "Leaping into the Future: 100 Years of La Jolla". December 30, 1999.

Photograph. Photo of an older woman in a lawn chair, wearing nineteenth century attire.

Photograph. Photo of an older woman in nineteenth century attire, a man, and two children.

Book of photographs. Book of photo prints depicting a gathering of women in La Jolla. July 1955.

Booklet. Booklet on notable La Jolla shops and restaurants titled "The La Jolla Snooper!". December 14, 1956.

Booklet. Booklet on notable La Jolla shops and restaurants titled "The La Jolla Snooper!". August 14, 1959.

Photographs. Personal photos of La Jolla and Balboa Park with handwritten descriptions on the back of each. 1940's.

Article. "La Jolla Likes Resort Status" by Judith Morgan. San Diego Union. September 15, 1969.

Article. "The Home Forum: La Jolla" on a couple's weekly routine in La Jolla.

Article. "How La Jolla Got Its Name" by James A. Leftwich. La Jolla Sun. April 6, 1983.

Article. "Scientists honored by street names in La Jolla" by Linda Pequegnat. La Jolla Light. June 12, 2014.

Cards. Cards featuring black and white photos of notable places around mid-century La Jolla.

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#3

Copy. Article. "History of San Diego, Beauties of La Jolla." William Smythe. 1908.

Newspaper Article. "La Jolla Has Ideal Location." Los Angeles Sunday Times. 1924.

Newspaper Magazine Article. "La Jolla, Enduring the Change." Los Angeles Times Home Section. 1981.

Photograph. Two men, one in Navy uniform holding baby, in courtyard between two houses.

Copy. Photograph. Unidentified male, headshot. Possibly Charles French Ludington.

Typed Copy. Diary. "Going to California with a party of seven" by Louise Sutermeister Merritt. 1919.

Magazine article. "La Jolla, The Sophisticated Village: Taking Advantage of the Next Hundred Years." Ranch & Coast Magazine. 1987.

Newspaper Page. "Town Towers." La Jolla Light. 1981.

Newspaper Article. "La Jolla Ranks Ninth with Visitors, 1986 was first time for lots of travelers." La Jolla Light. 1987.

Magazine Article. "America's Treasure Towns." Woman's Day. 1957.

Copy. Newspaper Article. "California's Famous Lifestyle Likely Spawned in La Jolla." St. Paul Sunday Pioneer Press. 1983.

Newspaper Article Portion. Lists activities in La Jolla.

Newspaper Article. "Discovering the Essence of San Diego." Newsday Long Island, New York. 1982.

Newspaper Article. "Looking Back at What Has Happened in La Jolla in '82." La Jolla Light. 1982.

Newspaper Article. "La Jolla Address A Rare Jewel in High Demand." San Diego Union. 1979.

Greeting Card. Image of the San Diego Electric Railroad Company, 1925. La Jolla Light.

Greeting Card. Image of La Jolla Cove, 1930. La Jolla Light.

Magazine Article. "La Jolla and the Water's Edge." Sunset Magazine. 1968.

Magazine Article. "Remember When." La Jolla Magazine. 1988.

Magazine Article. "La Jolla, Gem of the California Coast." National Geographic Magazine. 1952.

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#4

Journal. "Official Guide Souvenir Program. Visions of the Selling of San Diego Paradise. A Special Issue of the Journal of San Diego History." 1995.

Newspaper Magazine Section. "La Jolla Issue." Los Angeles Times Home Magazine. 1949.

Newspaper Page. "La Jolla - Jewel City, 18th in a Series of Picture Stories on S.D. Communities 'Where Living is Best.'" The San Diego Union. 1952.

Newspaper Pages. "All Summer, All Winter In the Sound of the Sea." San Diego Reader. 1999.

Newspaper Page. "A Selection of La Jollans from Pulse of the City." Dr. Roger Revelle, Dr. Ethel G. Aginsky, Legler Benbough, Mrs. James S. Copley, William F. Black, Dr. Jacob Brownowski, Dr. Jonas E. Salk, Theodore S. Geisel, Neil Morgan. 1974.

Newspaper Section. "Perspective 76, La Jolla Yesterday, Today, Tomorrow." 1976.

Newspaper Section. "The City Grows North." The San Diego Union. 1956.

Newspaper Page. "Exploring San Diego: La Jolla." The Tribune. 1987.

Newspaper Section. "La Jolla Family Album." La Jolla Light. 1987.

Newspaper Article. "The Evolution of a San Diego Style." "La Jolla Enduring the Change." Los Angeles Times Home Magazine. 1981.

Newspaper Article. "La Jolla Living. The Jewel's Hidden Facets." La Jolla Light. 1981.

Newspaper Article. "Divisiveness Discovery 1992." La Jolla Light. 1992.

Newspaper Article. "Cross Currents of '92, Litigation and Crime in the Year that Was." 1992.

Newspaper Article. "The Shimmering Jewel of La Jolla." New York Times. 1996.

Newspaper Article. "Exploring San Diego: La Jolla." The Tribune. 1987.

History. "Welcome to La Jolla..." by Pat Schaelchlin. 1994.

Newspaper Section. "La Jolla: Fun, High Technology and Traffic." San Diego Business Journal. 1984.

Newspaper Article. " 'The Jewel' Has Started to Lose Its Sheen." The Tribune. 1987.

Magazine Article. "Some Things You May Not Know About La Jolla." La Jolla Home Life. 1940.

Magazine Article. "Some Things You May Not Know About La Jolla." La Jolla Home Life. 1940.

Newspaper Section. "Big Building Spurt Looms for City, Population Gain Creates Home Building Industry Here." San Diego Union. 1931.

Biographies. "La Jolla's Pioneer Women." By Molly McClain and Carol Olten. Anna Held Heinrich, Eleanor "Nellie" McGilverly Mills, Olivia

"Livy" McGilverly Mudgett, Florence Sawyer Bransby, Ellen Browning Scripps, Eliza Virginia "Jenny" Scripps, Dr. Martha Dunn Corey, Dr. Mary Elizabeth Bennett Ritter, Mary Almy Richmond Pressly, Josephine Gaskin Seaman, Sybil Hubbard Darlington, Louise Congdon Balmer, Isabel Morrison Hopkins, Lilian Jeanette Rice, Florence Buchanan Palmer.

Advertisement. "La Jolla, California. The Matchless Winter and Health Resort."

**La Jolla History -
"I Remember
When" Project
Notes**

Project notes. Compilation of the personal statements from La Jolla residents on old La Jolla acquired for the "I Remember When" project. August 1960.

**La Jolla History -
Daily Life**

Brochure. Travel brochure of La Jolla titled "La Jolla California". Includes photographs and maps. 1930's.

Compilation of articles. Compilation of miscellaneous newspaper articles related to La Jolla by the La Jolla Library from 1882-1947.

Brochure. Travel brochure of La Jolla titled "Great is La Jolla: Great Little Place!". 1913.

Magazine. "La Jolla Bella: Tenth Annual Easter Monday Ball 1955". Features extensive photos of the La Jolla area and notable locations within. 1955.

Brochure. Brochure titled "The Story of La Jolla By the Sea" on the history of La Jolla.

Article. "Rec Center begins spring program" on the La Jolla Rec Center spring programs. March 25, 1976.

Article. "Folklore, Flippers, and a Flub" on the early days of La Jolla and the La Jolla whale barbeque. La Jolla Light. January 18, 1979.

Collection of articles. Compilation of articles notable events in La Jolla in 1979 titled "1979: Decade ends on a turbulent note". La Jolla Light.

Collection of articles. Series of historical news briefs by Nancy Anderson of the La Jolla Light on La Jolla history. Includes pieces on Ellen Scripps and the La Jolla Whale barbeque.

Flier. Flier advertising the "Open Doors of La Jolla" tour of significant cultural centers around La Jolla. November 3, 2013.

Invitation. Invitation to the Athenaeum Music and Arts Library 12th Annual Gala addressed to Pat Dahlberg of the La Jolla Historical Society. September 7, 2001.

Newsletter. La Jolla Historical Society newsletter for Spring 1995.

Articles. Two La Jolla Light articles advertising enrollment in the La Jolla Town Council. May 1995.

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Article. "Tennis Anyone? Growing Up at the Rec" by Betty Talboy-Couey on growing up in La Jolla during the first half of the 20th century. La Jolla Light. February 12, 1981.

Article. "Side Lights" on local La Jolla celebrity Isabell Baresch and her feature on a KPBS broadcast. La Jolla Light. August 11, 1994.

Article. "Light Looks: Luncheon in La Jolla" on various popular places to eat in the city and their history. La Jolla Light. April 24, 1980.

Article. "Time leaves prints on La Jolla streets" by Lyn Carlson. La Jolla Light. October 9, 1980.

Article. La Jolla Light article mentioning the appointment of Thomas Tighe to assistant manager of Rancho Santa Fe Savings in La Jolla.

Article. "La Jolla: Cherishing yesterday, it speeds to tomorrow" by Jay Levin. San Diego Tribune. August 12, 1982.

Book excerpt. Book excerpt mentioning various notable people and places in La Jolla during the 1920's such as The Dining Car Restaurant, The High School, and Charlie "the Chinaman".

Calendar. Calendar featuring photos of prominent La Jollans for each month titled "La Jolla La Jollans".

Magazine excerpt. Magazine excerpt titled "La Jollans are talking about..." featuring various locals and their favorite meals.

Calendar. Calendar for 2012 featuring photos of various areas of San Diego for each month titled "San Diego Through the Lens".

La Jolla History - Historical Sites

Compilation of documents. Compilation of local articles, city documents, state documents, and personal correspondences regarding the preservation of historic buildings in and around La Jolla. 1970's-1990's.
